



# Ms. Sanjana Jathar

ASPIRING ACCOUNT PLANNER

[CLICK HERE FOR PORTFOLIO WEBSITE](#)

Post Graduate, majoring in Advertising and Communications with a flair to express thoughts and ideas creatively and sniffing for stories around, thus aiming to make an exceptional Creative strategist, Advertising planner and researcher for an Ad Agency.

## CONTACT DETAILS

+91-9082201065

sanjanajathar31@gmail.com

108/D/B Wing, Saisrushti CHS,   
Kharegaon, Kalwa, Thane (W)

[Sanjana Jathar](#)

## CONTENT PLATFORMS

<https://logophilespalette.blogspot.com/>

[@logophiles\\_palette](#)

[@framing\\_ceremony](#)

## SKILLS AND QUALITIES

COPYWRITING & AD FILM WRITING  
CONTENT CREATION & MANAGEMENT  
IDEATION AND COMMUNICATION SKILLS  
CANVA DESIGN SKILLS  
PREMIER PRO (BASIC)  
GOOGLE ANALYTICS (BASIC)  
FIGMA (BASIC)  
GOOGLE DESIGN STUDIO  
MICROSOFT AND G-SUITE

## LANGUAGES

English, Hindi, Marathi

## HOBBIES AND INTEREST

Writing blogs and short stories  
Reading  
Mobile Photography  
Instagram Microblogging

## EXPERIENCE

### Freelance creatives for Small businesses

Cuppcakes by Michelle, Chocodiction Homemade chocolates, The Digital House, Svarasa Juices, Santoshimata Supermarket

### Internship-Sub Editor- August 2019

BMM GURU-Online Youth Magazine

(Authored the highest read article on the portal- 53,000 views)

## ONLINE CERTIFICATIONS

- **Copywriting** from UDEMY
- **Fundamentals of Digital Marketing**- Google Digital Garage
- **Canva BootCamp**- GirlsXTech

## EDUCATION

- **Post Graduation in Digital Media and Advertising**  
ISME Mumbai (Pursuing Currently)
- **First Year- Master of Arts in Entertainment Media and Advertising**  
S.K.Somaiya college of Arts, Science and Commerce (Pursuing Currently)
- **Bachelor's of Mass Media (Advertising)**  
S.K.Somaiya college of Arts, Science and Commerce  
**9.6 CGPI**
- **HSC (Commerce)**  
K.J.Somaiya College of Arts and Commerce  
**85.32%**
- **SSC, Central board of Secondary Education**  
New Horizon Public School  
**9.6 CGPA**

## EXTRA ACTIVITIES AND VOLUNTEERING

- **CAMPUS AMBASSADOR**- 'THE PRINT' Campus interaction event.
- **EVENTS MANAGEMENT, SOCIAL MEDIA and CONTENT WRITING**-  
Mediatheque College fest, College CSR Activities
- **ORGANISING AND ASSISTANCE**- S.K.Somaiya Admission Help Initiative
- **EVENT MANAGING, VOLUNTEERING**- College Symposium programme