

#### CONTACT DETAILS

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108/D/B Wing, Saisrushti CHS, Kharegaon, Kalwa, Thane (W)



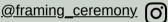
Sanjana Jathar in

## CONTENT PLATFORMS

https://logophilespalette.blogspot.com/



@logophiles\_palette (6)



# SKILLS AND OUALITIES

COPYWRITING & AD FILM WRITING CONTENT CREATION & MANAGEMENT IDEATION AND COMMUNICATION SKILLS CANVA DESIGN SKILLS PREMIER PRO (BASIC) GOOGLE ANALYTICS (BASIC) FIGMA (BASIC) GOOGLE DESIGN STUDIO MICROSOFT AND G-SUITE

# LANGUAGES

English, Hindi, Marathi

# HOBBIES AND INTEREST

Writing blogs and short stories Reading Mobile Photography Instagram Microblogging

# Ms. Sanjana Jathar

ASPIRING ACCOUNT PLANNER

## CLICK HERE FOR PORTFOLIO WEBSITE

Post Graduate, majoring in Advertising and Communications with a flair to express thoughts and ideas creatively and sniffing for stories around, thus aiming to make an exceptional Creative strategist. Advertising planner and researcher for an Ad Agency.

#### **EXPERIENCE**

#### Freelance creatives for Small businesses

Cuppycakes by Michelle, Chocodiction Homemade chocolates, The Digital House, Svarasa Juices, Santoshimata Supermarket

#### **Internship-Sub Editor- August 2019**

BMM GURU-Online Youth Magazine

(Authored the highest read article on the portal-53,000 views)

# ONLINE CERTIFICATIONS

- Copywriting from UDEMY
- Fundamentals of Digital Marketing- Google Digital Garage
- Canva BootCamp- GirlsXTech

#### **EDUCATION**

- Post Graduation in Digital Media and Advertising ISME Mumbai (Pursuing Currently)
- First Year- Master of Arts in Entertainment Media and Advertising S.K.Somaiya college of Arts, Science and Commerce (Pursuing Currently)
- Bachelor's of Mass Media (Advertising) S.K.Somaiya college of Arts, Science and Commerce 9.6 CGPI
- **HSC (Commerce)** K.J.Somaiya College of Arts and Commerce 85.32%
- SSC, Central board of Secondary Education New Horizon Public School 9.6 CGPA

#### EXTRA ACTIVITIES AND VOLUNTEERING

- CAMPUS AMBASSADOR- 'THE PRINT' Campus interaction event.
- **EVENTS MANAGEMENT, SOCIAL MEDIA and CONTENT WRITING-**Mediatheque College fest, College CSR Activities
- ORGANISING AND ASSISTANCE- S.K. Somaiya Admission Help Initiative
- **EVENT MANAGING, VOLUNTEERING-** College Symposium programme