



*Copies*



**Creatives**



**CAMPAIGNS**

Designs By Sanjana Jathar

[www.sanjana-jathar.com](http://www.sanjana-jathar.com)

01

# #Kabtak- Public Service Advertisement

Topic: Domestic Violence

Format: TVC, YouTube/ Social Media Ad

SY BMM



02

# Sakhi Sanitary Pads- TVC

Campaign: Swachhata bhi Swabhimaan bhi

Format: YouTube/ Social Media Ad

SY BMM



03

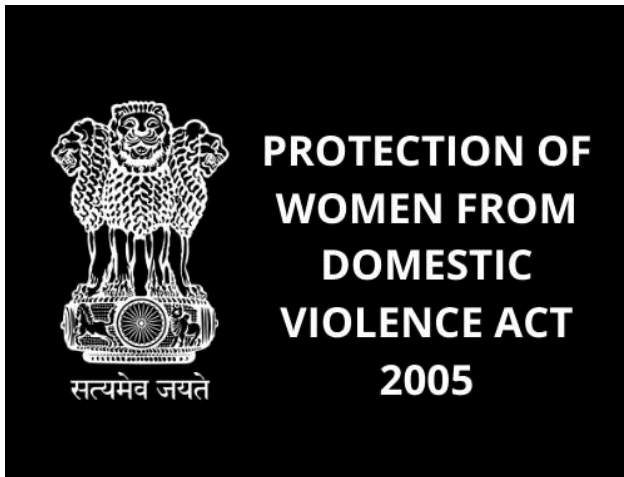
# Scripts

Format: TVC, YouTube/ Social Media Ad

[Click on the Logos to read](#)



FACEBOOK



PATANJALI



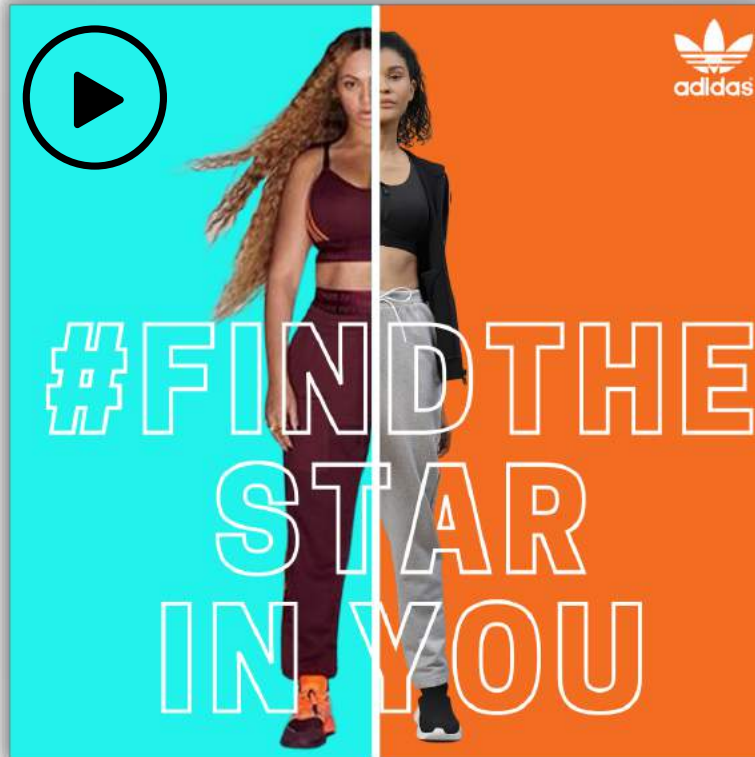
04

# Adidas Original Superstar Sneakers

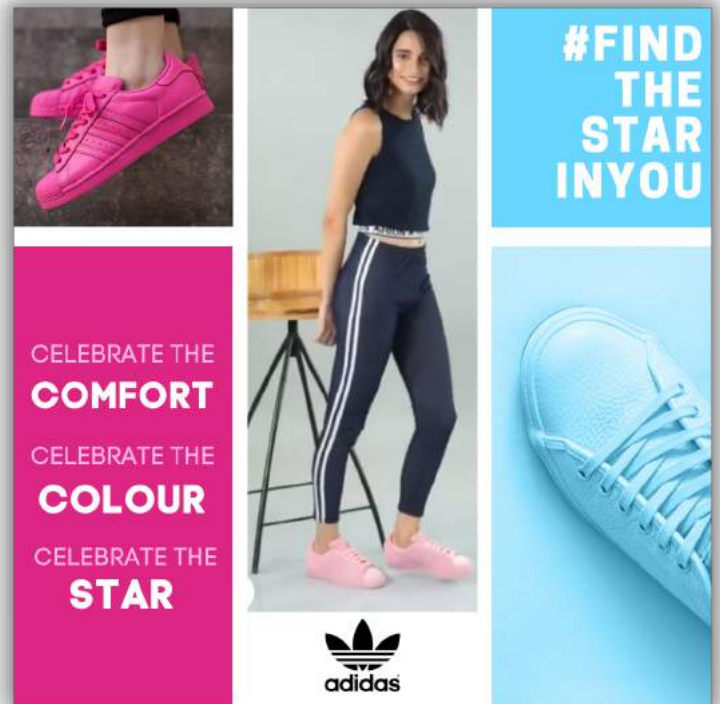
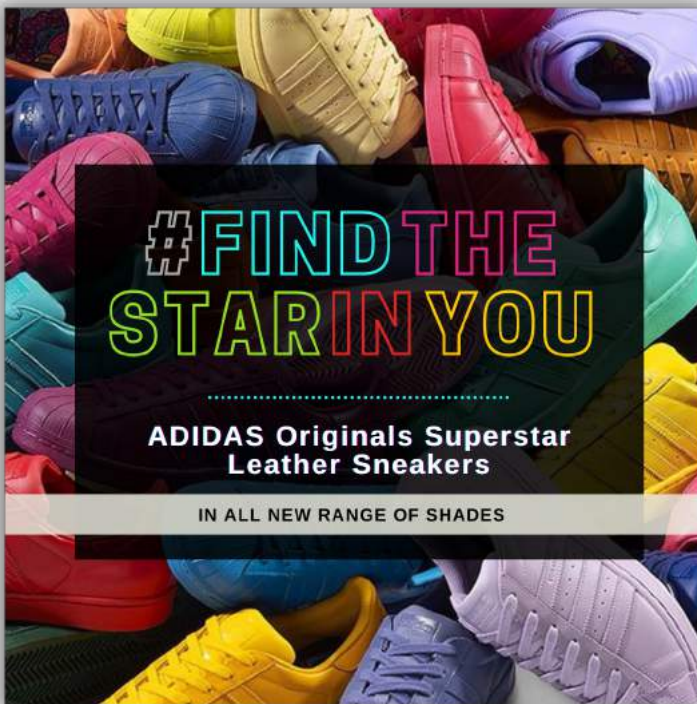
Campaign Name: #FindTheStarInYou

Format: Facebook Carousel Ad

ISME Mumbai, 2020-21



Click on the picture to play the video



# 05 Olive- Fashion For You

About: Private label website Launch Campaign

Format: YouTube Ad, Facebook/ Instagram Sponsored Ad, Google Display Ad  
ISME Mumbai, 2020-21




[Click on the picture to play the YouTube video Advertisement](#)



Google Display Advertisement

# Facebook/ Instagram Carousel Advertisement




*Elisa*

EXCLUSIVE COLLECTION BY  
**OLIVE**  
Fashion for you

SHOP NOW

[www.olivefashion.com](http://www.olivefashion.com)




*Romeo*

EXCLUSIVE COLLECTION BY  
**OLIVE**  
Fashion for you

SHOP NOW

[www.olivefashion.com](http://www.olivefashion.com)



*Dakota*

EXCLUSIVE COLLECTION BY  
**OLIVE**  
Fashion for you

SHOP NOW

[www.olivefashion.com](http://www.olivefashion.com)

06

# The Nirvana Cafe- Take a Sip at Nirvana

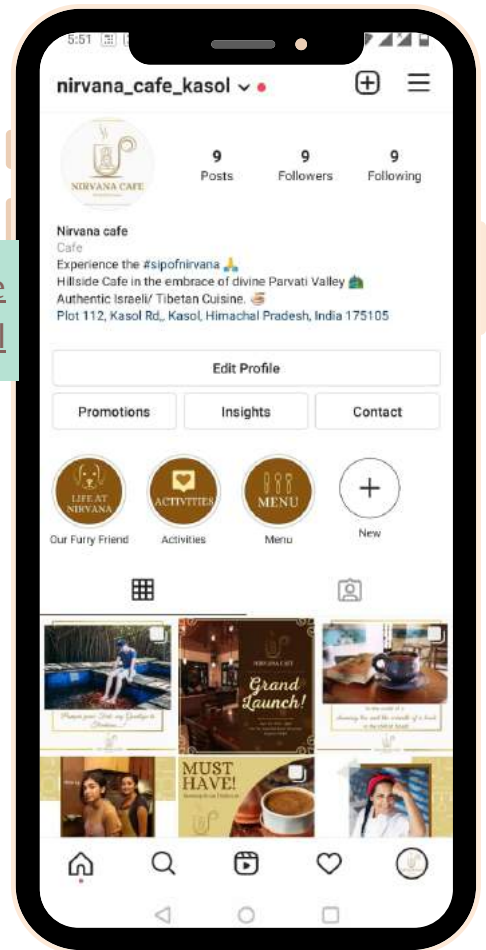
About: Launch of Hill side Israeli Café in Kasol

Format: Feed posts on Instagram Account


ISME Mumbai, 2020-21


[Click Here to visit Instagram Page @nirvana\\_cafe\\_kasol](#)

Post 1








## Post 2- Carousal Photos of cafe

 **nirvana\_cafe\_kasol**  
Nirvana Cafe



[View Insights](#) [Promote](#)

Liked by [\\_miccchheelleee](#) and 2 others

**nirvana\_cafe\_kasol** In your next trip to kasol, don't forget to add us to your itinerary.

#NirvanaCafe #SipOfNirvana #Peace #Peaceofmind #cafe #cafestagram #cafehopping #cafeteria

#cafefood #cafehopping #kasol #himachalpradesh

## Post 3

 **nirvana\_cafe\_kasol**  
Nirvana Cafe



**FOUNDER  
SIMRAN TATURARI**

If the mountains and authentic Israeli food could bring me out of my misery, Nirvana would definitely help you forget all your worries, in **just one sip!**

[View Insights](#) [Promote](#)






Liked by [\\_miccchheelleee](#)

**nirvana\_cafe\_kasol** After facing with chronic depression at the mere age of 25, Simran quit her high paying IT job which brought nothing else but money, and packed her bags to move to the beautiful mountains of Kasol where the serene mountains and the delicious Israeli food made by the Chef Ayala Abramovitz cured all her worries away. This is when she decided to start a cafe which was run by all women who faced similar issues as her where people could attain peace in just one sip!  
[@simrantaturari](#)

#entrepreneur #entrepreneurlifestory #cafefounder #entrepreneurofkasol

## Post 4


 **nirvana\_cafe\_kasol**  
Nirvana Cafe



**HEAD CHEF  
AYALA ABRAMOVITZ**

Here at Nirvana, you will only find food that is authentic and made with **oodles of love** ready to help you achieve peace and tranquility amidst the beautiful mountains of Kasol

[View Insights](#) [Promote](#)



Liked by [\\_miccchheelleee](#) and 1 other

**nirvana\_cafe\_kasol** Ayala grew up eating authentic Israeli food made by her nana and this is where she discovered her passion and her one true love - FOOD! When she moved to Kasol, at the age of 30 to live amidst the beautiful mountains, she started her own little shop where she sold authentic Israeli Food and this is where she met with Simran and decided to join Simran in her venture of "Nirvana".



Post 5- Carousal Photos

nirvana\_cafe\_kasol  
Nirvana Cafe

**MUST HAVE!**  
Scrumptious Dishes at

NIRVANA CAFE

← Swipe to see

View Insights Promote

Liked by [\\_miccchheelleee](#) and 2 others

nirvana\_cafe\_kasol Have a look at some of the dishes made with love by our Chef Ayala Abramovitz

#chefsspecial #israelichef #israelikitchen #israelifood #foodrastagm #falafel #turkishborekwithcheeseandherbs #friedonionringswithhummus #chickenlaffa #lambshipdumwithchipsandhummus #sipofnirvana

April 26

**FALAFEL**  
Tender chicken cutlets baked on one pan with a crunchy falafel coating with chickpea flour and homemade falafel seasonings

**CHICKEN LAFFA**  
Fried Chicken, Salt, Pepper, Garlic, Oil, Onion, Green Bell Pepper, Tomatoes and Tomato Sauce

**TURKISH BOREK WITH CHEESE AND HERBS**  
A wonderful savory pie layered with super thin phyllo sheets, cheese and herbs

**LAMB SHIPUDIM WITH CHIPS & HUMMUS**  
Loaded Hummus with Spiced Lamb served with pita chips and tossed veggies

**FRIED ONION RINGS WITH HUMMUS**

Post 7- Carousal

In the world of a steaming tea and the warmth of a book in the chill of Kasol!

THE NIRVANA CAFE

Show your Quirky moves with these board games

AT NIRVANA CAFÉ IN THE CHILL OF KASOL!

THE NIRVANA CAFE

Post 8- Carousal



*Enrich the profound conversations  
with every sip of coffee!*



THE NIRVANA CAFE




*Pamper your Feet, say Goodbye to  
Tiredness...!*



THE NIRVANA CAFE

Post 9- Invite



nirvana\_cafe\_kasol  
Nirvana Cafe

NIRVANA CAFE  
WE ARE DELIGHTED TO INVITE YOU ON OUR  
**Grand Launch!**  
April 30, 2021 - 8PM  
Plot 112, Kasol Rd., Kasol, Himachal  
Pradesh 175105

View Insights Promote

Liked by [\\_miccchheelleee](#)

nirvana\_cafe\_kasol Always desired to have a blend of favourite soothing food with a view of snowy mountains and drizzling water?

Here we launch #NirvanaCafe to fulfill this and many more such dreams!

#nirvanameinaana #sipofnirvana

07

# COVID-19 Awareness Posters

About: Public awareness campaign by national governments based on Hofstede's Cultural Dimensions  
ISME Mumbai, 2020-21

Japan



COVID PREVENTION MEASURES



**03-5253-1111**

TOLL-FREE COVID  
HELPLINE NUMBER



Issued in Public Interest by  
THE GOVERNMENT OF JAPAN



For latest National Updates

<https://www.mhlw.go.jp/>

Germany

# THE KEY TO SURVIVE A CHANGE, IS TO CHANGE YOURSELF!

Dear Deutsche,

Let's view this pandemic as a chance to upgrade to more hygienic habits and unlock the healthier version of ourselves. Lets show our solidarity and collectively rise back to a healthier **GERMANY 2.0!**



## CORONA WARN-APP



Download the **Corona Warn App** for self monitoring, infected tracking and all latest news and updates on COVID-19.



Issued in Public Interest  
FEDERATION OF GERMANY

08

# NetNow: The International Network App MA EMA

**DON'T LET ANYTHING STOP YOU FROM CONNECTING TO THE WORLD!**

- World wide networkoptions
- Inexpensive and hasslefree network switch
- One time documentation
- Flexible prepaid vouchers

For more information- [www.netnow.com](http://www.netnow.com) or write us on [help@netnow.com](mailto:help@netnow.com) .

09

# Shoe Sale

All Social media posters- Adobe Photoshop  
ISME 2020-21

**SEASON SALE!!**  
**BUY NOW**  
[www.nicke.com](http://www.nicke.com)

Discount upto **60% OFF**

USE COUPON CODE: **SEASON2018**

**SEASON SALE!!**

COUPON CODE: **SEASON2018**

**BUY NOW**  
[www.nicke.com](http://www.nicke.com)

**SEASON SALE!!**  
**BUY NOW**  
[www.nicke.com](http://www.nicke.com)

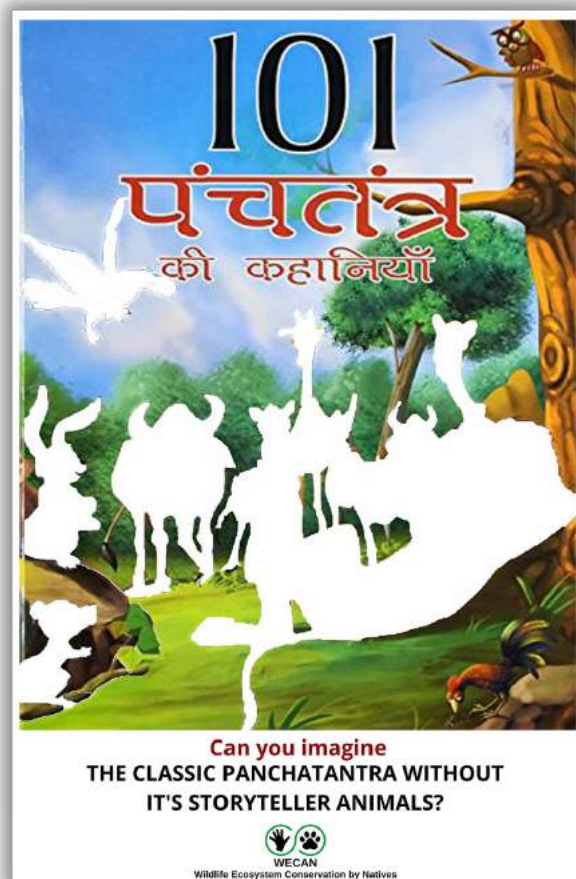
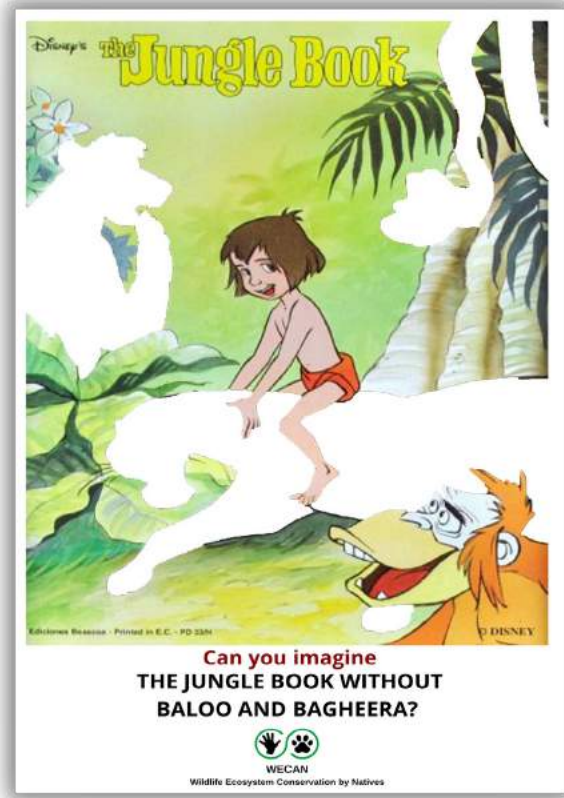
USE COUPON CODE: **SEASON2018**

10

# WECAN- Wildlife and Ecosystem Conservation Association By Natives

#CanYouImagine

Social Media Campaign



Poster



Out door Billboard Ad



# 10. Svarasa: Juices and More Personal Freelance Project

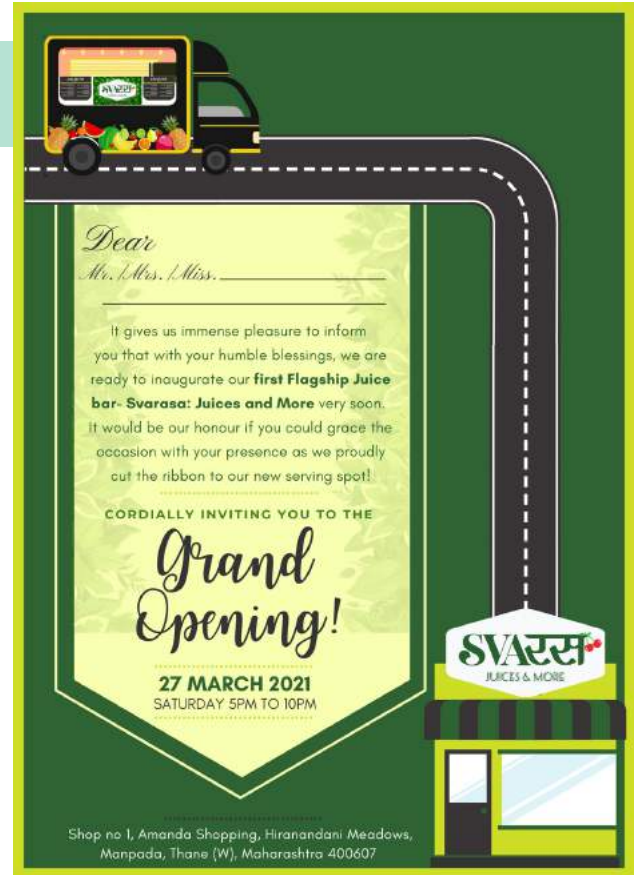


About: Juice Bar in Thane

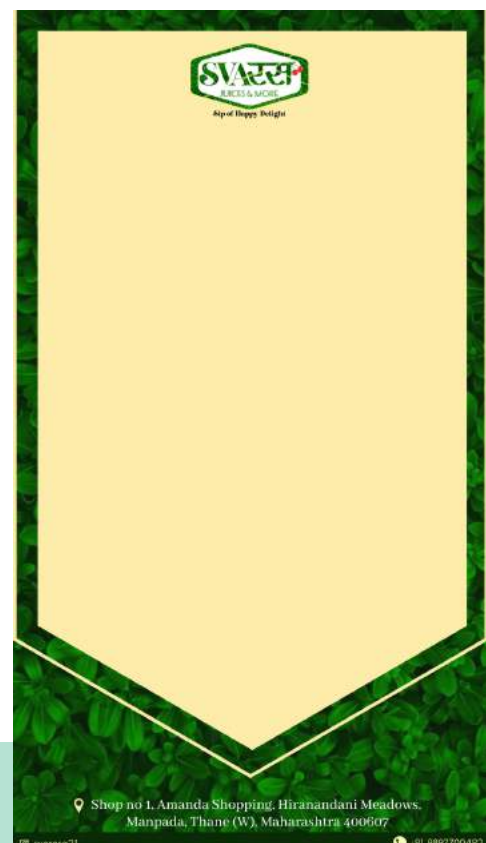
Official shop launch Invites

Digital Invites

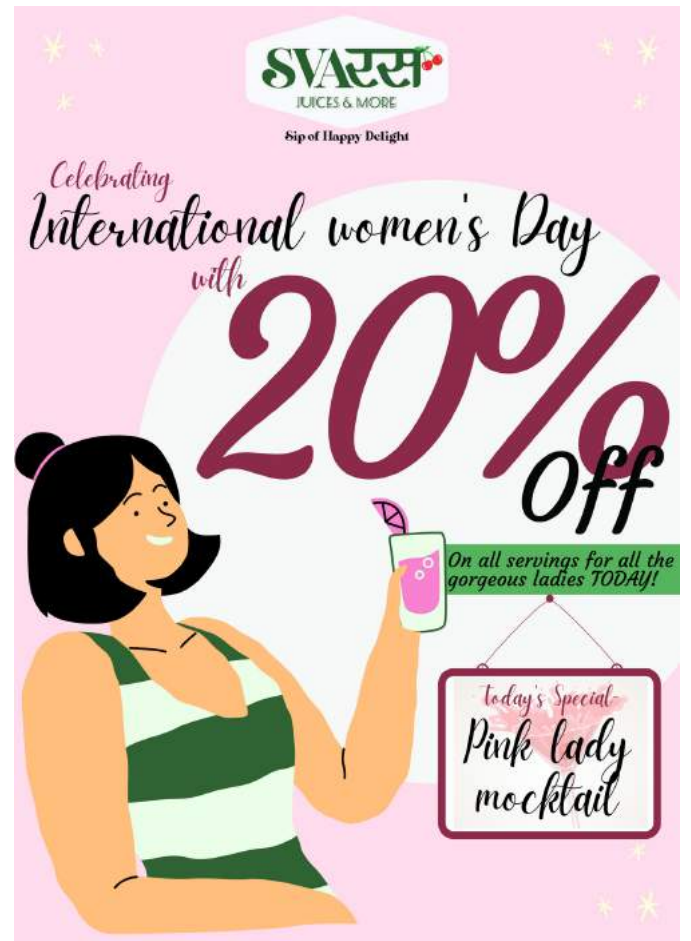
Click to watch motion poster



Letter and Story Head



Women's Day Poster



Maha Shivratri Poster





# 11. Cuppycake by Michelle ISME Capstone Project

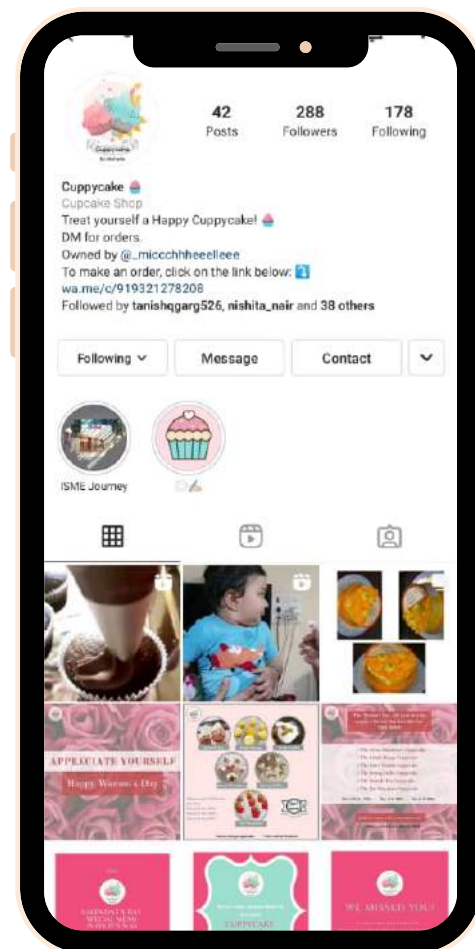


About: Home baker in Thane

Campaign name: Valentines Day Combo Box

Format: Instagram Reel

ISME Mumbai, 2020-21



Social Media Creatives  
[Click Here to visit Instagram Page](#)  
[@cuppycakebymich](#)

Discount Coupons for TedX

**TICKET NUMBER 001**

# 20% OFF on all Cakes and Cupcakes!

(Offer valid on a minimum order of 4 Cupcakes.)

Cuppycake is all about spreading love and happiness through the yummiest customized cakes and cupcakes! Baked freshly at home, and available in a variety of flavours, not just of the cakes, but the frosting as well!

**Have a whacky flavour combination in mind?**  
**Tell us, and we shall bake it and deliver it right at your doorstep.**



SCAN THE QR CODE FOR OUR MENU AND

**ORDER YOURSELF A HAPPY CUPPYCAKES TODAY!**



By Michelle

+91-9321278208

\*Orders on priority basis only, 3 business days before delivery

# 12. Santoshi Mata Supermarket Personal Freelance Project

About: Local Kirana Store

Work: Rebranding and Delivery service promotion



Logo

WhatsApp Marketing

[Click to watch motion poster](#)

🌸 Hello, Wishing you and your family a prosperous, healthy and happy Gudi Padwa 🌸

On this auspicious occasion we are glad to announce that we have started an **EXCLUSIVE 30 MINUTES FREE HOME DELIVERY SERVICE FOR DAILY KIRANA AND ESSENTIAL GOODS** for our dear customers. 🛒  
(Kalwa, Kharegoan, Parsik Nagar)

We deliver-

- 🥛 Milk and Dairy products
- 🌾 Food Grains and Flour
- 🌱 Pulses and Dals
- 🌶️ Masala and Spices
- 🧄 Onion and Garlic
- 🥔 Potato
- 🥥 Coconut
- 🧼 Soaps and detergents
- 📦 Packaged food and beverages
- 🧴 Toiletries and Hygiene care
- 🌰 Dryfruits and nuts

Call us or WhatsApp your list on  
📞 **+917506063443- Siddesh Doke**  
(Santoshi Mata Supermarket, Kalwa)

Amidst the Pandemic, start this New Year with a promise to take care of yourself! **STAY HOME AND SHOP FROM HOME** 🏠

**ORDER NOW and get FREE HOME DELIVERY IN 30 MINUTES TODAY** 📦👍🛒

📞 **+917506063443- Siddesh Doke**  
(Santoshi Mata Supermarket, Kalwa)

🔊 2:00 PM ✓

**Dont worry! Stay home, stay safe!**

**YOUR DAILY RATION WILL BE AT YOUR DOOR STEP!**

- Milk and Dairy products
- Food Grains and Flour
- Pulses and Dals
- Masala and Spices
- Onion, Garlic, Potato, Coconut
- Soaps and detergents
- Packaged food and beverages
- Toiletries and Hygiene care
- Dryfruits and nuts

**30 MINS**

**HOME DELIVERY!**

Kalwa-Kharegaon-Parsik Nagar

**CALL NOW OR WHATSAPP**  
your order on  
**+91-7506063443**

**Mr. Siddesh Doke**  
(Santoshi Mata Supermarket - Kalwa)

# 13. Invitations

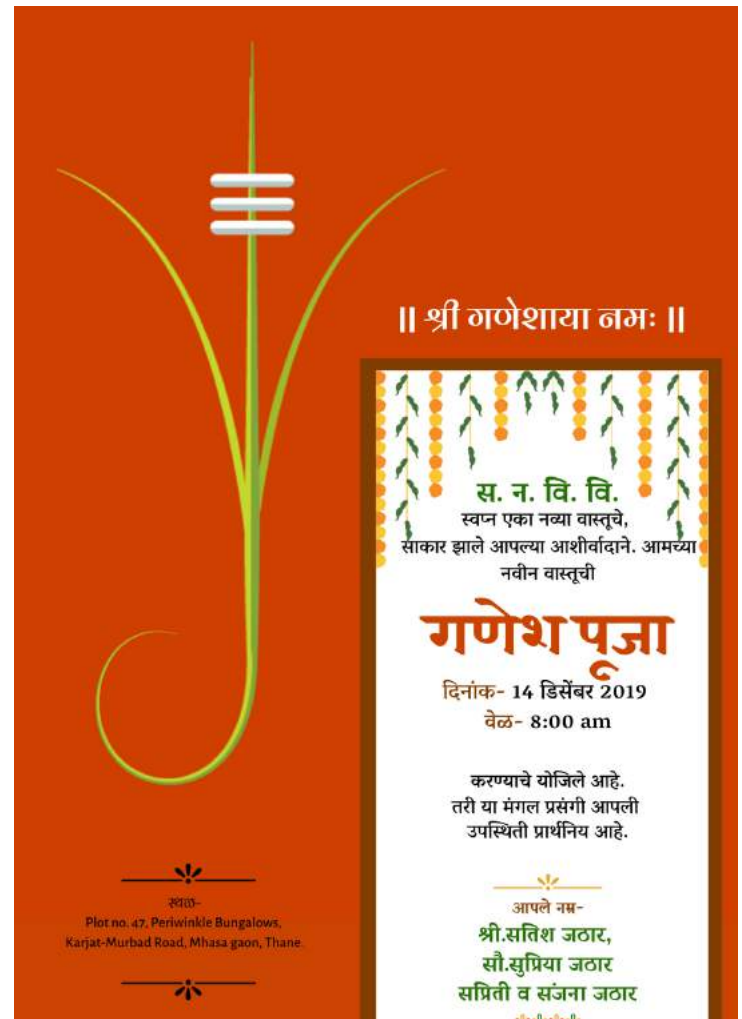
## Personal Project

### BIRTHDAY PARTY

[Click to watch motion poster](#)



### HOUSE WARMING CEREMONY



## 14. Omkar Mane: Fitness Trainer

### Personal Freelance Project

Social media poster



**YOUR  
QUARANTINE  
FIT BODY IS  
JUST A RIGHT  
TRAINER  
AWAY!**

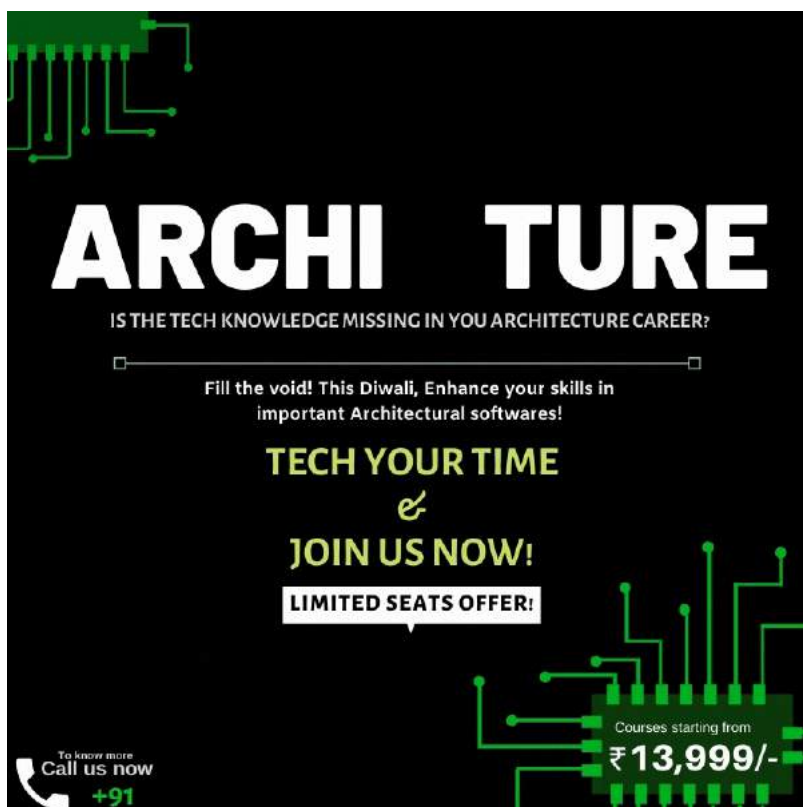
**STRENGTH AND  
CONDITIONING EXPERTISE**

- Weight loss training
- Muscle building
- Sports specific training
- Pilates
- Crossfit
- HIIT Bootcamp

**BOOK YOUR ONLINE  
CONSULTATION TODAY!**

**Mr.Omkar Mane**  
Strength and Conditioning Coach (CSCS)

**9768942585 / 8169668968**



**ARCHI TURE**

IS THE TECH KNOWLEDGE MISSING IN YOU ARCHITECTURE CAREER?

Fill the void! This Diwali, Enhance your skills in important Architectural softwares!

**TECH YOUR TIME**

**JOIN US NOW!**

**LIMITED SEATS OFFER!**

Courses starting from  
**₹ 13,999/-**

To know more  
Call us now  
**+91**

## 15. The Digital House

### Personal Freelance Project

About: Social Media Advertisement for Architecture software training

# 16.Chocodiction

## Personal Freelance Project

Diwali Menu for Homemade Chocolates



# 17

## Instagram Reels for Promotion

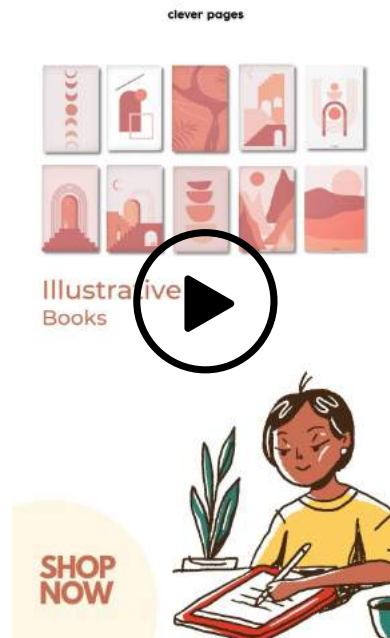
### 1.MAYBELLINE

Campaign name: Be Always Ready  
ISME Mumbai, 2020-21



### 2. CLEVER PAGES

About: Promotion for Planner  
Personal Project



# 18. All Logos

## Personal and College Project



**Consti-TUTORS**  
Apna Samuikha... Anna Haq!



**SIDDHI**  
GROCERY HOME DELIVERY SERVICE



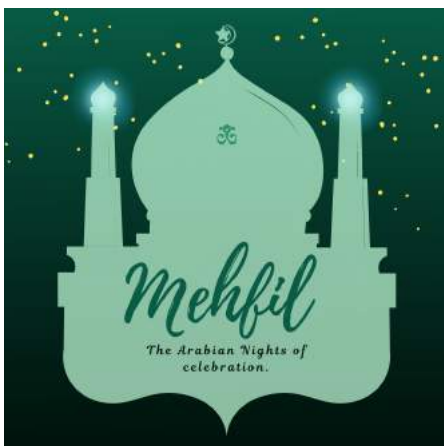
**TRIPower**  
CONNECT ON THE GO



**THE NIRVANA CAFE**

#sipofnirvana

**Akrosa**   
The Anti-Chafing Gel



More in making.....