



Ms. Sanjana Jathar

ASPIRING ACCOUNT PLANNER

PORTFOLIO LINK- CLICK HERE

Post Graduate, majoring in Advertising and Communications with a flair to express thoughts and ideas creatively and sniffing for stories around, thus aiming to make an exceptional Creative strategist, Advertising planner and researcher for an Ad Agency.

WE CAN GET IN TOUCH

+91-9082201065

sanjanajathar31@gmail.com

108/D/B Wing, Saisrushti CHS,
Kharegaon, Kalwa, Thane (W)

Sanjana Jathar

CONTENT PLATFORMS

<https://logophilespalette.blogspot.com/>

@logophiles_palette

@framing_ceremony

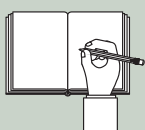
SKILLS AND QUALITIES

COPYWRITING
AD FILM WRITING
CONTENT CREATION & MANAGEMENT
IDEATION AND COMMUNICATION SKILLS
CANVA DESIGN SKILLS
PREMIER PRO (BASIC)
TEAM LEADERSHIP/ MANAGEMENT

LANGUAGES

English ●●● Hindi ●●● Marathi

HOBBIES AND INTEREST



EXPERIENCE

Sub Editor

Internship-BMM GURU-Online Youth Magazine

Freelance creatives for Small businesses

Cuppcakes by Michelle, Chocodiction Homemade chocolates,
The Digital House, Svarasa Juices, Santoshimata Supermarket

ONLINE CERTIFICATIONS

- **Copywriting** from UDEMY
- **Fundamentals of Digital Marketing**- Google Digital Garage
- **Canva BootCamp**- GirlsXTech

EDUCATION

Post Graduation in Digital Media and Advertising

ISME Mumbai (Pursuing Currently)

First Year- Master of Arts in Entertainment Media and Advertising

S.K.Somaiya college of Arts, Science and Commerce (Pursuing Currently)

Bachelor's of Mass Media (Advertising)

S.K.Somaiya college of Arts, Science and Commerce

9.6 CGPI

HSC (Commerce)

K.J.Somaiya College of Arts and Commerce

85.32%

SSC, Central board of Secondary Education

New Horizon Public School

EXTRA CURRICULUM AND VOLUNTEERING

- **CAMPUS AMBASSADOR**- 'THE PRINT' Campus interaction event.
- **EVENTS MANAGEMENT, SOCIAL MEDIA and CONTENT WRITING**- Mediatheque College fest, College CSR Activities
- **ORGANISING AND ASSISTANCE**- S.K.Somaiya Admission Help Initiative
- **EVENT MANAGING, VOLUNTEERING**- College Symposium programme